



# St. John's BOARD of TRADE



## LUNCH & LEARN SEMINAR SERIES Putting the Strategy into *Strategic* Supply Chain

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Wednesday  
September 17, 2008  
12:00—2:00 p.m.  
Board of Trade

Presented by Alex Twells,  
President, Twells  
In Partnership with the Newfoundland &  
Labrador Institute of the  
Purchasing Management  
Association of Canada (PMAC)

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Alex Twells is the President of Twells, a strategy consulting business based in St. John's. The firm assists Canadian organizations to develop and implement growth strategies. In addition to his consulting work, Alex is also a facilitator for PMAC's Strategic Supply Chain Management Leadership Program presented by the Centre for Management Development at Memorial University.

In his presentation, Alex will look at some of the choices for supply chain design and execution and give some direction on how to choose.

- Why your organization needs a strategy
- The features of a good strategy
- How to unlock productivity by using the strategy to engage the passion of an organization
- The supply chain consequences of a strategic plan
- The role of leadership in strategy development and implementation

Tickets: \$65.00 + HST Member \$85.00 + HST Non-Member  
To order call Carol Hanlon at 726-2961, ext. 9  
Email: chanlon@bot.nf.ca



CANCELLATIONS AFTER 12:00 NOON  
SEPTEMBER 16th CANNOT BE ACCEPTED